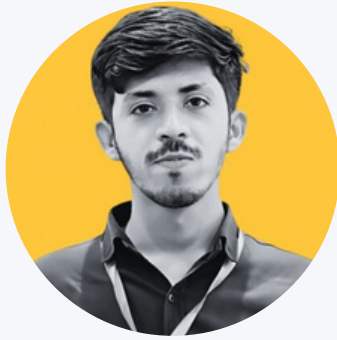




MUHAMMAD SHAHZEB

WEB DEVELOPER & INDUSTRIAL PSYCHOLOGIST

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Colorado, United States
England, United Kingdom
Karachi, Pakistan

PROFESSIONAL EXPERIENCE

Social Media Marketing & Web Designer

The Bravo Gym I Pakistan

- 2024

- Designed and managed the official website and social media pages.
- Developed marketing campaigns to enhance brand visibility.
- Created engaging content, graphics, and promotional materials.
- Analyzed campaign performance and adjusted strategies for better reach.

WordPress Web Developer

ISR Software Services Pvt. Ltd. I Pakistan

- 2023

- Developed and maintained WordPress websites for diverse clients.
- Optimized website performance, SEO, and user experience.
- Managed website security, backups, and troubleshooting.

Trade Officer

Meezan Bank – Trade Finance (HO) I Pakistan

- 2022

- Managed trade transactions and financed documentation.
- Ensured compliance with financial policies and trade regulations.
- Collaborated with clients and internal teams for efficient trade processing.
- Assisted in risk assessment and mitigation strategies for trade finance.

ONLINE FIELDWORK EXPERIENCE

- WordPress Web Developer – 6 Years
- Web Design & UI/UX – 6 Years
- CPanel Tools Management – 6 Years
- Artificial Intelligence (AI) Tools – 3 Years
- Content & Video Creation (YouTube & Facebook) – 6 Years
- Social Media & Digital Marketing – 4 Years
- SEO & Website Optimization – 3 Years
- Data Entry (MS Office, Word, Excel) – 7 Years

CERTIFICATIONS & TRAINING

- SEO, Blogging & Digital Marketing Certification – Skills Online Training Platform
- WordPress Developer & Designer Certification – Online Training Platform
- Office Automation Course Certification – Academy of Excellence
- Gaming & Animation Certification – Sir Syed University
- Roadmap for Chemists in HSE Workshop – Karachi University
- HPLC & GC Workshop – NED University

ABOUT ME

WordPress Web Developer with 8+ years of experience in designing, developing, and optimizing websites. Proficient in social media and affiliate marketing, video editing, and AI tools. Strong problem-solving and project management skills, with expertise in CPanel tools and Microsoft Office Suite. Seeking to apply technical and creative expertise in a dynamic work environment.

EDUCATION

MSc in Psychology

University of Karachi

- 2026 (Study in Progress)

MSc in Analytical Chemistry

University of Karachi

- 2023

BS (Hons) in Chemistry

University of Karachi

- 2021

FSc (Pre-Medical)

S.M Govt. Science College

- 2018

Matriculation

SMIU Model School

- 2016

SKILLS

- WordPress Web Development
- Web Design & UI/UX
- Social Media & Digital Marketing
- SEO & Website Optimization
- Content Creation & Video Editing
- Artificial Intelligence (AI) Tools
- Blogging & Affiliate Marketing
- Data Entry & Office Automation
- Project Management